

Communicator

An Honor Society in Workforce Development

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Iota Lambda Sigma Holds Annual Meeting in Atlanta on Nov 30-Dec 2

The 2006 Annual Grand Chapter Meeting was held in **Atlanta, GA** on **December 2, 2006**. The meeting was held in conjunction with the 2006 ACTE Convention and Career Tech Expo.

Atlanta proved to be a great professional development experience for career and technical educators and workforce development professionals. It was a great time for Iota Lambda Sigma leaders to come together, elect new leaders, and plan our work for 2007.

Our 2007 Annual Meeting is scheduled to be held in Las Vegas, Nevada on December 13-15. Las Vegas has always proved to be a popular meeting place, so "*Plan on coming to Vegas, Baby. We are going to be the high rollers!*"



Letter from the President:

Greetings and welcome to the 80th year of Iota Lambda Sigma! Workforce development has seen significant changes since ILS was incorporated in September 1927. It is easy to focus on the lean budgets and shrinking programs of the past decade but there are many workforce development issues, past and present, to celebrate.

The Grand Chapter is making an effort to connect the membership to the rich history of ILS. We will be expanding the ILS website to include a brief history of each chapter. Additionally, we are looking into archiving key documents of the Honor Society at one of the university libraries.

On the national level, the strong support in Congress for the Perkins Act of 2006 demonstrated that workforce development is still a national priority. Hopefully this support will continue as Congressional committees discuss the structure of the Workforce Investment Act throughout the summer.

The widespread acceptance of the sixteen Career Clusters and eighty-one Pathways is another positive

impact for workforce development. If you are not versed in the Career Clusters, I strongly recommend you look at the *States' Career Clusters* website: <http://www.careerclusters.org/>. This initiative has undergone a tremendous amount of research and development and will help tie workforce development together at all levels. It is very important for everyone in workforce development to get actively involved in the implementation of Career Clusters!

Finally, I would like to ask you to take charge of *your* Honor Society. Please get involved with your chapter functions and help the Grand Chapter serve you. The new web materials and listserv (see article in this newsletter) are designed to open up communications. By staying connected we can all share the many positive events occurring in workforce development!

Sincerely,

Philip A. Reed

Grand Chapter President

AutoZone education grants for workforce development

Car parts store AutoZone has education grant funding available in the following areas: developing workers in vehicle maintenance technology, customer service and retail management; schools that train future drivers in vehicle maintenance and safety; organizations that promote entrepreneurship skills; and literacy and English and as a Second Language programs. The size of grant funding varies and AutoZone's fiscal year begins Sept. 1.

All applications must be received by Feb. 1. To be eligible, organizations and schools must be located in areas served by AutoZone stores, distribution centers or a store support center.

To apply, contact AutoZone Community Relations, Department 8014, P.O. Box 2198, Memphis, TN 38101-

Nominations being accepted for students to study abroad as Ford PAS Scholars

Students who are currently enrolled or have been enrolled in the Ford Partnership for Advances Studies (Ford PAS) program are eligible to apply for a summer scholarship in 2007 to go abroad with AFS Intercultural Programs USA. This scholarship opportunity is made available through a continued partnership between Ford Motor Company Fund and AFS. It is open to students ages 15 to 20 who are registered on the Ford PAS Web site, have demonstrated academic achievement (3.0 GPA minimum), and have shown leadership potential through involvement in school and community service. Those involved with Ford PAS, such as teachers, are invited to nominate four or more students from their school for these exchange honors. The nomination deadline is Jan. 12; student candidates will be required to submit full applications by March 1, and scholarships will be announced March 19.

Construction education scholarship program now accepting applications

Applications are now available for annual scholarships funded by ConstructMyFuture.com. The scholarship program is open to students and construction industry professionals with three \$1,000 scholarships up for grabs to be used for higher-education tuition, or the purchase of tools to improve worker productivity. The application deadline is Feb. 5, 2007, and details can be accessed on the Web site. ConstructMyFuture.com was launched in 2001 to provide teenagers with information about the construction industry and its career opportunities, as well as to provide teachers, parents and counselors with relevant information that can aid them in helping youths plan careers in the field.

Celebrate CTE Month

Career and Technical Education (CTE) Month is only a month away, and planning has started in many schools. Next month, in February, these schools and other educational institutions across the country will celebrate the importance, the educational value, and the fun of CTE. CTE Month is a time when these schools and programs can rightfully boast of their achievements and their necessary place in the training of the future workforce.

To help schools in this endeavor, ACTE has made available a number of great promotional items. These items can be purchased through ACTE's

Web site or through the catalog that was mailed to every member in October. Most of these items can even be customized with your school's logo or slogan. These items make great giveaways during open houses, celebratory items for exceptional students, or items that can be given to all students to show their pride in your program.

CTE Month, however, is not just about promotion. It is also about partnerships.

This CTE Month consider bringing your business partners to your school for a special event, building closer ties with other schools, or working with local civic groups.

In addition to these promotional ideas, ACTE has a number of other great ideas for schools to help them get ready for CTE Month. A vast amount of material and resources are located at www.acteonline.org/ctemonth.

If you haven't already started planning, do so now. If you plan to order promotional material, order today as some items take time to produce and ship. To place your order, go to www.acteonline.org/ctemonth. If you have any questions about CTE Month, please call 800-826-9972.

Shut Up, We're Listening

Even when companies solicit employee feedback, most don't use it to change things, a survey says.

Communication: There are two ways to assess the following research: It's either OK news, or it's terrible. According to Opinion Research in Princeton, New Jersey, 51 percent of all companies actively solicit their employees' input on key business issues. At 75 percent, companies in the financial services sector are more likely to rely on surveys to gauge their workforces. Only 45 percent of manufacturers do so, according to the poll of 800 people. But taking feedback from employees is only half the battle. Of companies that ask workers to share their perceptions of the workplace, about half fail to use the responses to enact meaningful change.

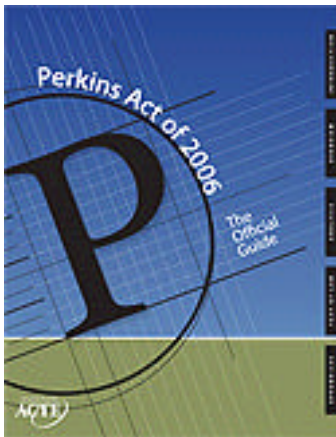
U.K. Adults Lackluster About Learning

Most adults who leave school early get stuck in low-wage jobs, experts say.

Education: More than one-third of adults in Great Britain have done little or no continuing learning since leaving secondary school, according to the National Institute of Adult Continuing Education. The report notes that "no significant progress is being made to encourage those adults who left school earliest and those who are amongst the poorest in society to engage in learning." As a result, fewer workers are pursuing education or training that could lead to better jobs, the report says. In fact, "the proportion of adults in the U.K. currently learning or having done so in the last three years has fallen to 41 percent."

—Garry Kranz, *Workforce Management*

http://www.workforce.com/section/quick_takes/49418.html



Get your copy of the official Perkins Guide

"Perkins Act of 2006: The Official Guide" is a comprehensive guide that provides the complete text of the new law and section-by-section explanations; in addition, there are

analysis of the differences between the new law and the previous act, how the changes are likely to affect your programs, and how Perkins coordinates with other federal legislation such as No Child Left Behind and the Workforce Investment Act. ACTE policy experts, along with Michael Brustein (an expert on Perkins compliance issues), have created the Official Guide to provide you with all the information you need to successfully implement the new Perkins law. The guide is organized in an easy-to-follow format and is completely indexed so that you can find information quickly.

IN RECOGNITION

The passing of the following members of long standing were honored by the Grand Chapter at its Annual Meeting on December 2, 2007.

John Cheppa	Alpha Chapter
Billy Wheless	Sigma Chapter
Frederick Nelson	Sigma Chapter
Dale Tippet	Alpha Gamma
Donald Haines	Alpha Gamma



What Are the Benefits of High School Career/Technical Studies?

Southern Regional Education Board, www.sreb.org

This fact sheet contains the major benefits challenges and opportunities that exist as states, districts and schools strive to raise the achievement of career/technical students in preparation for careers and further education. This *High Schools That Work* Assessment is based on the National Assessment of Educational Progress (NAEP).

What Are the Benefits of High School Career/Technical Studies?

Academic Benefits

Career/technical teachers who often require students to use academic knowledge and skills in completing assignments increase students' chances of meeting the *High Schools That Work* reading, mathematics and science performance goals by seven to 10 percent.

Students who complete the *HSTW* recommended academic core and a career concentration:

- have average reading, mathematics and science scores that equal or exceed those of college-preparatory students on the *HSTW* Assessment;
- continue their studies after high school at a higher rate than students who do not complete an upgraded academic core and a concentration; and
- have a higher grade point average in college and are more likely than other high school graduates to remain in college throughout the first year.

Employment and Earnings Benefits

- High school students who complete a concentration of three or four credits in a career/technical field of study have better employment and earnings outcomes than students who complete fewer than two credits in a single career/technical field.
- Career/technical graduates who obtain jobs in their fields of study outperform their peers who are employed in areas unrelated to their areas of study.
- Female high school graduates who complete concentrations in business or health have better employment outcomes than females who complete studies in other fields.
- Students who graduate with a career/technical concentration and pursue further education are 2.5 times more likely than college-preparatory students to be employed while pursuing further study.

Benefits to the School and the Community

One high school dropout represents thousands of dollars in tax revenue that is lost to the nation over a person's lifetime. Multiplied by the number of dropouts between the ages of 16 and 24, the problem can amount to billions of dollars in lost tax revenue.

Dropout/truancy benefits

- High-risk students are eight to 10 times less likely to drop out in the 11th and 12th grades if they enroll in a career/technical program rather than a general program.
- A quality career/technical program can reduce a school's dropout rate by as much as six percent.
- Career/technical students are less likely than general-track students to fail a course or to be absent.



ILS Listserv

The Grand Chapter has established a listserv for all ILS members. If you are not familiar with electronic listservs, they are an electronic form of communication in which an email note can be sent to all subscribers of the list. This is a very fast and efficient way of communicating member news, events from chapters, and workforce development issues. Please follow these steps to join the listserv today:

1. Visit <http://list.odu.edu/mailman/listinfo/ils> for the registration screen (pictured below).
2. Enter your name, email address, and a password.
3. Select how you would like to receive messages; individually or a daily digest of all messages in one email.
4. Press "Subscribe" and you are ready to send and receive messages!

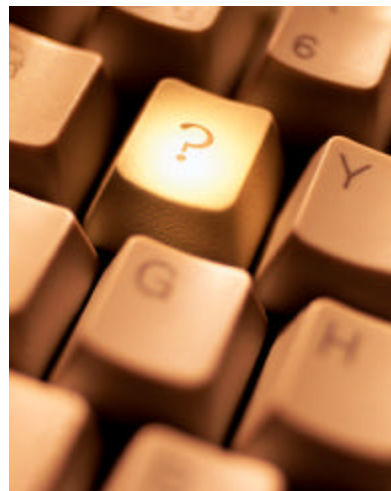
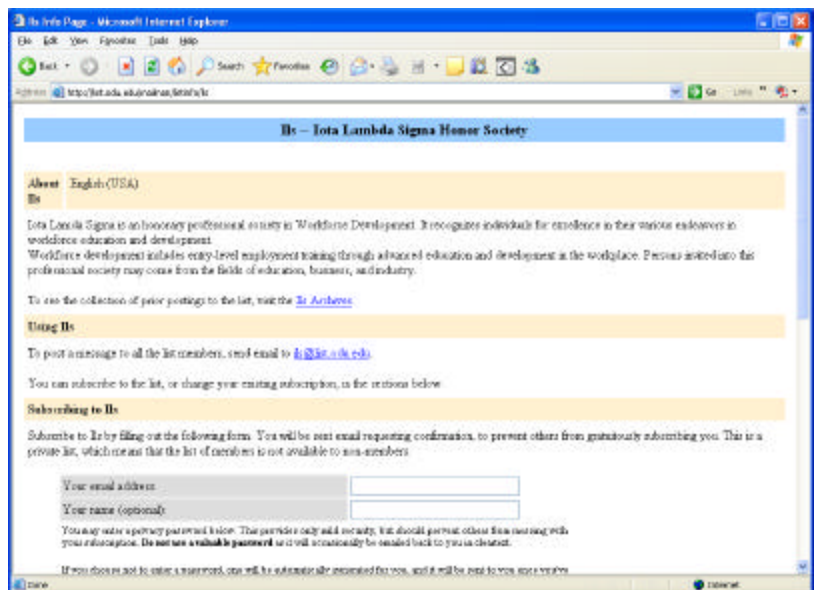
You will receive a monthly reminder of your membership on the ILS list. This note will contain your password so make sure you keep it in a secure place.

Contact the **ILS Listserv administrator**, Philip Reed (preed@odu.edu) if you have additional questions or com-

Listserv Etiquette

In order to keep the ILS Listserv a professional forum, please follow these guidelines:

1. **The ILS List is only to be used for workforce development issues.** Personal notes among members should not go out on the list. Additionally, the list should not be used to promote products or services for personal gain.
2. **To send a note to the ILS List**, use the following email address: ils@list.odu.edu. Note that messages sent to this address will go to all members.
3. If you would like to **reply to a message for all members to read**, then hit the "Reply" button in your mail software. The message will go to all members.
4. For **responses to individuals**, make sure the ILS address does not appear in the TO, CC, or BCC fields of your email. The easiest way to insure this is to use the "Forward" option in your email software and enter the proper recipients email address.
5. **To unsubscribe or change your preferences** visit the subscription page and log in at the bottom of the page (<http://list.odu.edu/mailman/listinfo/ils>).



Financial Report**Atlanta, Georgia**

Reported at the Annual Meeting on December 2, 2006

Sky Bank

Checking Balance	11-27-06	\$12,176.58
Checks Outstanding		<u>\$ 3,109.56</u>
		\$ 9,067.02

Income from 12-1-05 to 11-28-06

Dues	23,700.00
Pins, cords Stoles	957.00
Certificates	640.00
Misc.	21.00

Expenses 12-1-05 to 11-28-06

Plaques	188.00
Conv mise	1881.00 hotel, American Express fee, ACTE beverage fee
Chap dues	2132.75
Reimb exp,	
Meetings etc.	4307.77
Honorarium	5000.00 Anna Skinner
Mailings	780.04
Office supplies	180.81
Scholarship	500.00
Printing	2134.34 newsletter (1794.73), envelopes/billing cost (339.61)
Pins, promo Items	933.96
Comp fee	75.00
Bond Insurance	90.00
Hotel Deposit 2006	763.00

Edward Jones 10-30-06

CD	<u>invested</u>	<u>current value</u>
	\$37,000.00	\$36,968.59
Money Market		1,288.63

Income from CD + Money market

Interest \$837.58

Deductions \$24.00 fees

Part of Honorarium \$1000.00



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We are on the web!
www.iotalambdasigma.com

Connecting Education and Careers: December 13-15, 2007

Las Vegas Convention Center, NV

Housing

Las Vegas Hilton
3000 Paradise Road
Las Vegas, NV 89109

Book Rooms Online

Download the 2007 Housing PDF Form

Register by calling the hotel directly:

Toll-free: 800-732-7117
International: 800-732-7117
Monday-Friday: 9:00 AM – 8:00 PM (PST)

Credit card guarantee only

Travel

Airline Reservations

ACTE has partnered with United Airlines for special discounts on air travel to Las Vegas.

To make your reservations on United Airlines either:

Call the Special Meeting Desk at 800-521-4041 and refer to ACTE code **578GE** to receive a 2-10% discount off of applicable fares, including First Class. If you purchase your ticket at least 30 days prior to travel, you will receive an additional 5% discount.

Purchase Online: Purchase your ticket online at www.united.com and receive a 10% discount off the lowest applicable fare.

After linking to www.united.com, enter your origin and destination, travel dates and the ACTE promotion code number, **578GE**.

ACTE has partnered with Continental Airlines for special fares to Las Vegas. To obtain your discount, call Continental's MeetingWorks at 800-468-7022. You may also book online at www.continental.com.

Enter the ACTE Z code: ZBFV and Agreement Code: BS53FF in the Offer Code Box when searching for flights.

ACTE has partnered with American Airlines for special fares to Las Vegas. To obtain your discount, call the American Airlines Meeting Services Desk at 800-433-1790. Use the ACTE Discount Code: A34D7AB.

You can also purchase your tickets online at www.AA.com

There is a \$10.00 ticketing charge for tickets purchased via the telephone or \$15.00 for tickets purchased at the airport.

